



Connecting patients and physicians. One call at a time.

Patient Outreach

Proactive patient communications are more and more important in the ever-changing healthcare landscape. That means reminding patients of a screening or test, informing them of upcoming flu shot clinics, or surveying them to determine how you might enhance their experience. This outreach can often be time-consuming and resource-draining to a healthcare organization. The Patient Outreach solution by **notifymd** is specifically tailored to the needs of providers and healthcare organizations to help you achieve solid, quantifiable results.

What **notifymd** Patient Outreach means to your patients:

- Patients stay informed about ways they can improve their health.
- Regular contact from their doctors lets them know their doctors care about their health and well-being.
- All information gathered is confidential and HIPAA-compliant.



What **notifymd** Patient Outreach means to your staff:

- Staff is free to focus on patients in the office rather than trying to squeeze in a few minutes here and there to make outreach calls.
- Patients can be contacted at a time that's convenient for them.
- Staff can field incoming calls to schedule appointments.

What **notifymd** Patient Outreach means to your bottom line:

- Increased appointments for recommended screenings or wellness initiatives.
- Updated patient information helps maintain satisfaction and loyalty, reducing patient turnover.
- Customized programs help meet your patient communication needs.
- Patients' feedback helps you stay current and make changes to suit their needs.

Gain the flexibility to adjust your practice to better serve your patients with **notifymd's** Patient Outreach solution.

Join thousands of healthcare providers that have already discovered the benefits of our first-class patient communications services. Call your **notifymd** sales representative, or contact us directly at 1-888-388-8856. www.notifymd.com.